



Introduction for Kevin (~ 45-60 seconds)

Notes:

- Kevin prefers to customize his introductions for each audience, but below is his standard introduction. Expect a tailored version for your audience.
- Yes, this is a unique introduction so please have fun with it. YOU set the tone!
- Five(5) PowerPoint slides accompany you reading the introduction which Kevin will control with a slide advancer off stage – *think of it like a movie trailer.*
- Please read introduction in full. It reads quicker than it looks.
- 😊 = consider pausing for audience chatter/laughter.

< *Your Opening Remarks* >

Dr. Kevin Snyder is a “recovering” motivational speaker 😊 who has presented for over 1,500 audiences and one million people in all 50 states and worldwide.

But Kevin is not a naturally motivated person. At just 12 years old, he was diagnosed with depression. His journey through recovery sparked a lifelong curiosity about resilience, belief, and how people transform adversity into opportunity.

Kevin began his career in higher education, ultimately serving as Dean of Students at High Point University where he also earned his doctorate studying self-efficacy—the belief in our ability to succeed. Along the way, he authored multiple books, delivered a TEDx talk, and his campus presentations evolved into a speaking career.

Fun fact: later this year, Kevin will attempt a Guinness World Record for the longest speech in history... but don’t worry—that’s not today’s speech! 😊

Kevin lives in Raleigh, North Carolina, and in addition to being a proud husband and dad, his true claim to fame is living out a childhood dream of meeting Bob Barker and winning BIG on the television game show *The Price Is Right!* 🎉 😊

So please join me in welcoming our speaker... Dr. Kevin Snyder.

Kevin... COME ON DOWN! 🎵

(Kevin walks on stage to his own music)