



A/V Requirements for Dr. Kevin Snyder

A/V and room setup are critical to delivering a successful keynote and an exceptional audience experience. The following elements are designed to support a smooth, seamless event.

Kevin is flexible, professional, and easy to work with—and is happy to connect with your A/V team in advance to review any details. Having presented for 1,500+ audiences, he serves as a true partner in helping your event earn rave reviews.

WHAT KEVIN PROVIDES

- Personal laptop (HP, HDMI connection)
(Due to the large file size (2GB+), custom fonts, and embedded video content, Kevin will present from his own laptop to ensure optimal formatting. Kevin is happy to incorporate any event or sponsor slides into his presentation deck in advance. Please no laptop switching immediately before Kevin's presentation. Professional A/V switchers preferred if multiple laptops used.)
 - Wireless slide advancer (or Kevin can use house unit)
 - Customized introduction
 - Walk-on/walk-off music embedded in Kevin's presentation
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WHAT KEVIN REQUESTS FROM VENUE

- Projection & Screens: appropriate for room size and audience
- Laptop Audio: connected to Kevin's laptop & active at all times (Kevin's presentation slides include embedded audio/video during walk up introduction and off.)
- Microphone: lavalier (lapel) microphone + backup handheld microphone
- Downstage Monitor: also called a 'confidence monitor' – purpose is to ensure audience view of presentation slides is same view as what Kevin assumes they see without turning his back. Note: if unavailable, Kevin converts his laptop w/ extended HDMI & switcher/HDMI coupler which he brings. Please discuss in advance.
- Staging: Kevin walks across stage and into/through audience. If there is a lectern (aka podium) on stage, please move to side corner or 3 feet back from stage so Kevin can walk freely. Please also have skirted table on stage for Kevin's props + chair.
- Lighting: Kevin prefers house lights ON to allow audience interaction. If spotlights active, please test during sound/AV check.
- Meet & Greet table off stage so Kevin can meet audience members and book autographs

OTHER TIPS AND RECOMMENDATIONS TO MAXIMIZE EVENT SUCCESS!

- Sound/tech check: Minimum 60 minutes prior (or evening before if early AM keynote)
- No internet required: Kevin does NOT require internet. All his videos are embedded.
- Kevin speaks when introduced and will end ON TIME! So if your event is running a bit early or later than scheduled, all is fine! *(Kevin brings his own countdown clock with him)*
- Schedule a brief 10-15 minute break before Kevin's keynote for final A/V setup
- Consider a break after for networking and engagement
- Minimize distractions (no plate clearing or service during keynote please)
- Arrange seating to fill front rows first for better engagement
- High energy music playing before/after Kevin's keynote
(note: Kevin can embed music in his presentation slide deck)

VIDEO & PHOTOGRAPHY

- Photography and video recording are allowed and encouraged. Kevin requests copies of final photos/video. No resale or distribution of content without prior agreement

ADDITIONAL NOTES

- Kevin uses PowerPoint (16:9 format) with high-resolution media / no internet required
- Slides are visual support—not text-heavy (you'll never see a bullet point)
- PDF slides can be provided upon request (if needed for compliance / professional credit)
- Music licensing is covered for in-room use (check livestream permissions if applicable)

**For any additional questions or clarification,
you can reach Kevin directly @ #919-633-9931 and/or Kevin@KevinCSnyder.com**

